## Local AdBook is mailed 12x per year to OVER 162,000 households. Local is distributed direct to mailboxes mid month with guaranteed delivery by the U.S. Post Office to select upscale residential properties.

## ZONE

LOCAL REQUIRES A TWO ISSUE MINUMUM IN CONSECUTIVE MONTHS. WE ASK FOR ONE ISSUE'S NOTICE TO CANCEL.

## **COVER**

#### **WEST ST. LUCIE COUNTY**

(approx. 32,500 homes)

½ PAGE \$895 per ad FULL PAGE \$1495 per ad

2 PAGE SPREAD \$2795 per ad

#### **NORTH** PALM BEACH COUNTY

(approx. 32,500 homes)
JUPITER | TEQUESTA
HOBE SOUND
JUNO BEACH
PALM BEACH GARDENS

½ PAGE \$895 per ad
FULL PAGE \$1495 per ad
2 PAGE SPREAD \$2795 per ad

#### **CENTRAL** PALM BEACH COUNTY

(approx. 30,500 homes)
WEST PALM BEACH
PALM BEACH ISLAND
NORTH PALM BEACH
WELLINGTON | LAKE WORTH

½ PAGE \$895 per ad
 FULL PAGE \$1495 per ad
 2 PAGE SPREAD \$2795 per ad

#### **SOUTH PALM BEACH COUNTY**

(approx. 31,000 homes)
BOYNTON BEACH
DELRAY BEACH
BOCA RATON

½ PAGE \$895 per ad
FULL PAGE \$1495 per ad
2 PAGE SPREAD \$2795 per ad

#### **BROWARD COUNTY**

(approx. 34,000 homes)
PARKLAND
LIGHTHOUSE POINT
CORAL SPRINGS | DEERFIELD
POMPANO BEACH | HILLSBORO BEACH

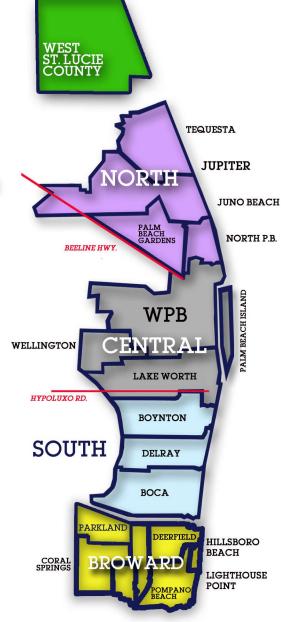
½ PAGE \$895 per ad
 FULL PAGE \$1495 per ad
 2 PAGE SPREAD \$2795 per ad

# COCOL STATE OF THE PROPERTY OF

The cover is the equivalent of a full page ad in all five zones plus a \$200 upcharge per zone. Minus the multi-zone discount...we did the math for you:)

# **COVER PRICE ALL 5 ZONES**

\$6356.25



#### MULTI-ZONE DISCOUNTS

2 ZONES 10% OFF total price per issue4 ZONES 20% OFF total price per issue

**3 ZONES** 15% OFF total price per issue

**5 ZONES** 25% OFF total price per issue