

Local AdBook is mailed 12x per year to OVER 121,000 households. Local is distributed direct to mailboxes mid month with guaranteed delivery by the U.S. Post Office to select upscale residential properties.

ZONE

LOCAL REQUIRES A TWO ISSUE MINIMUM IN CONSECUTIVE MONTHS. WE ASK FOR ONE ISSUE'S NOTICE TO CANCEL.

COVER

MAP

NORTH PALM BEACH COUNTY

(approx. 32,500 homes)
 JUPITER | TEQUESTA
 HOBE SOUND
 JUNO BEACH
 PALM BEACH GARDENS

½ PAGE \$995 per ad
FULL PAGE \$1795 per ad



The cover is the equivalent of a full page ad in all four zones plus a \$200 upcharge per zone. Minus the multi-zone discount...we did the math for you :)

COVER PRICE ALL 4 ZONES

\$7356.25

CENTRAL PALM BEACH COUNTY

(approx. 30,500 homes)
 WEST PALM BEACH
 PALM BEACH ISLAND
 NORTH PALM BEACH
 WELLINGTON | LAKE WORTH

½ PAGE \$995 per ad
FULL PAGE \$1795 per ad

SOUTH PALM BEACH COUNTY

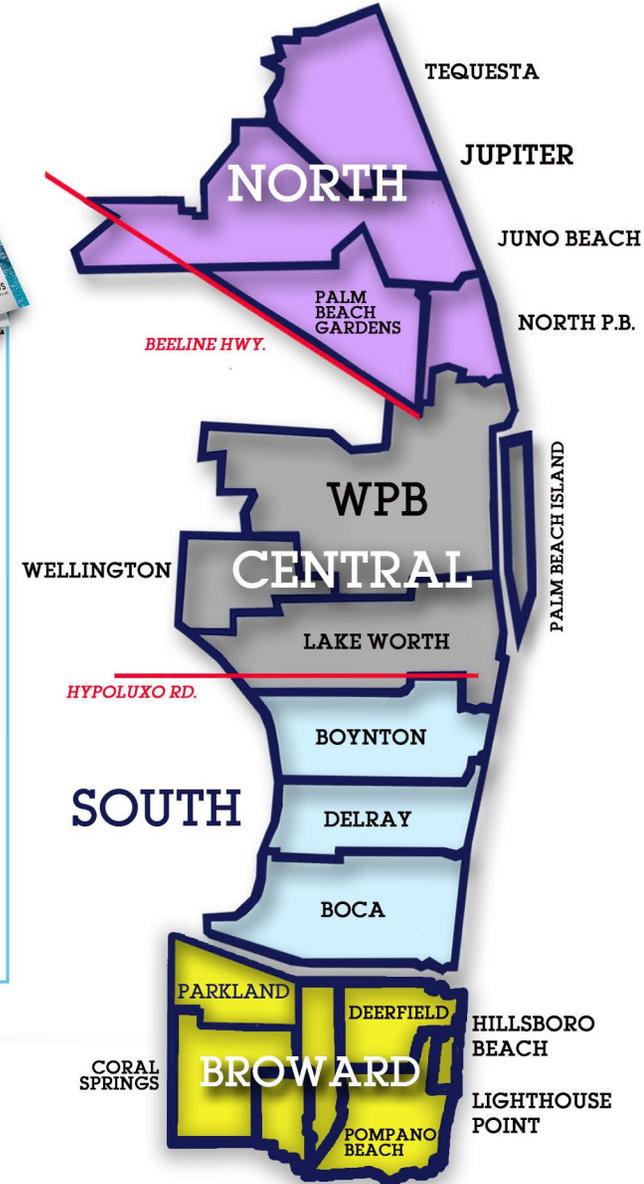
(approx. 31,000 homes)
 BOYNTON BEACH
 DELRAY BEACH
 BOCA RATON

½ PAGE \$995 per ad
FULL PAGE \$1795 per ad

BROWARD COUNTY

(approx. 34,000 homes)
 PARKLAND
 LIGHTHOUSE POINT
 CORAL SPRINGS | DEERFIELD
 POMPANO BEACH | HILLSBORO BEACH

½ PAGE \$995 per ad
FULL PAGE \$1795 per ad



MULTI-ZONE DISCOUNTS

2 ZONES 10% OFF total price per issue **3 ZONES** 15% OFF total price per issue
4 ZONES 20% OFF total price per issue